



Edufest

patrika

An International Education & Career Fair



About Edufest

- Biggest exhibition of Rajasthan in Education Segment
- Footfall of Students and parents
- Visits of Students from city and upcountry
- Engagement and Interactive Sessions
- Big Scale Setup and Arrangements



OUR STRENGTH

- Iconic Brand.
- Strong emotional bond with the readers for 70 years.
- Massive readership of quality conscious readers.
- Audience engagement beyond print-Digital, Radio, Outdoor, Satellite TV and Activation.
- 360 degree Integrated solutions
- Massive Consumer Connect Events and Activations.



Your TG_Our Readers

- Education Fair is expected to receive a footfall of 2000+Students as visitors which can further be segregated as per below:
Gender- Male, Female
- **Age- Primary 14-20- Secondary 24 -40**
- **Sociographic - Youth accompanied with parents**
- Household Income- Sec A+, A, B, C & D**
- **Geographic Region(s)- Pan Rajasthan**

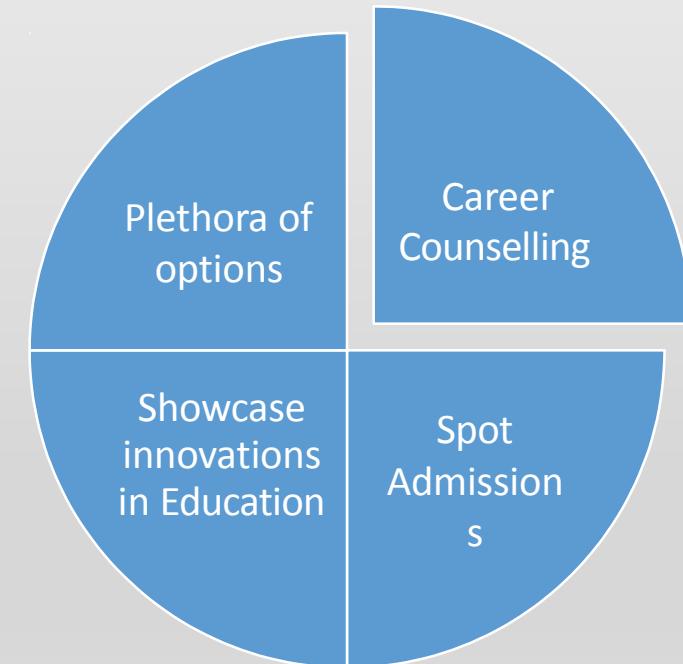


B2c Platform Featuring: The Exhibitors

- ✓ International & Indian Universities
- ✓ International Education Councils
- ✓ International Schools
- ✓ Business Schools
- ✓ Vocational & Professional Education Institutes
- ✓ Executive and Entrepreneurial Education Institutes
- ✓ Recruitment Consultants
- ✓ IT Training Providers
- ✓ Coaching Institutes
- ✓ E-learning and Distance Learning Specialists
- ✓ Education Portals & Online Courses
- ✓ Student Finance Services – Education loans provider
- ✓ Visa Information Services
- ✓ International Travel Services

Engagement Activities

To empower the show and assure footfalls brand is endorsed through promotional events providing abundant scope to exhibitors as well.



Snapshots of Patrika Edufest

